

CLOSING THE GAP

between industrial and consumer experience

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NSPYRE

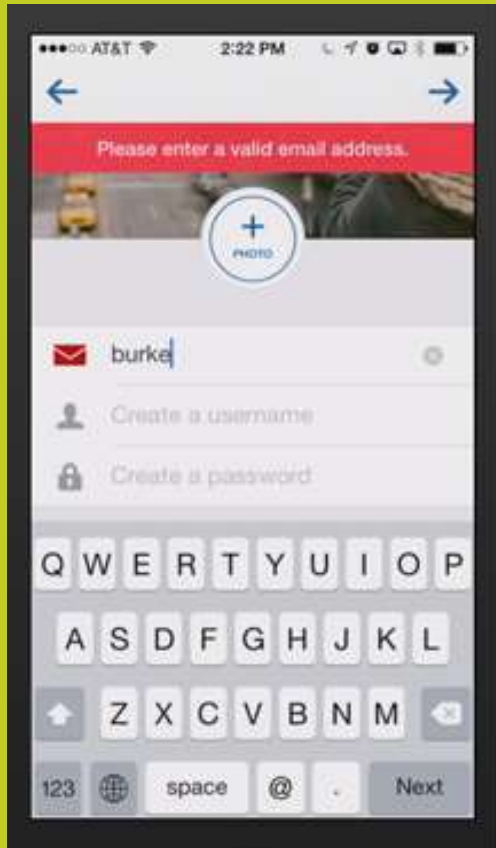
Home / Leisure environment



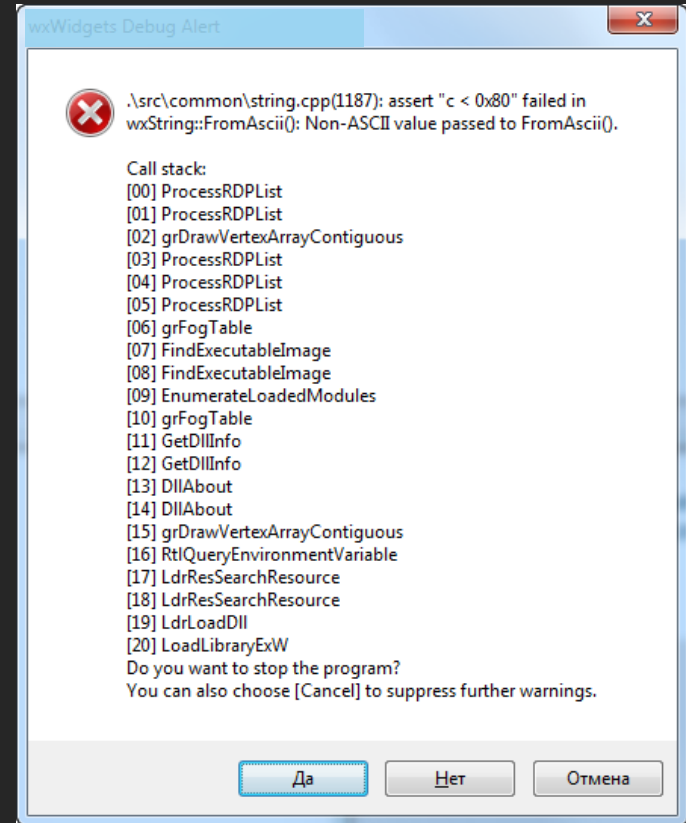
Work / Industrial environment



Home / Leisure environment



Work / Industrial environment



GAP = LOGICAL

Work / Industrial environment

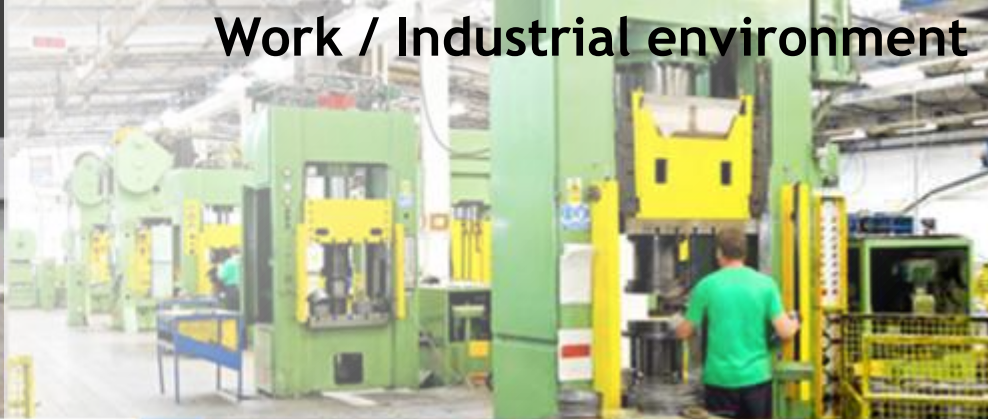


Home / Leisure environment

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GAP = GROWING

Work / Industrial environment



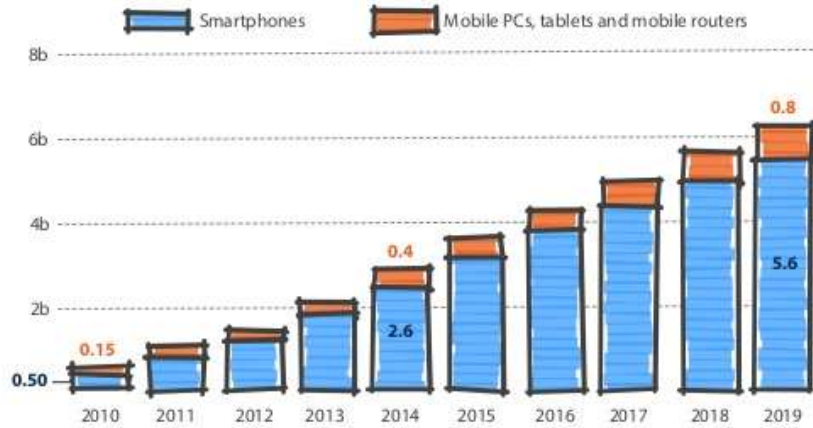
Home / Leisure environment

NSPYRE

HOME / LEISURE ENVIRONMENT

We demand access to everything, everywhere, anytime.

Mobile internet subscriptions will reach **6.4 billion** in 2019

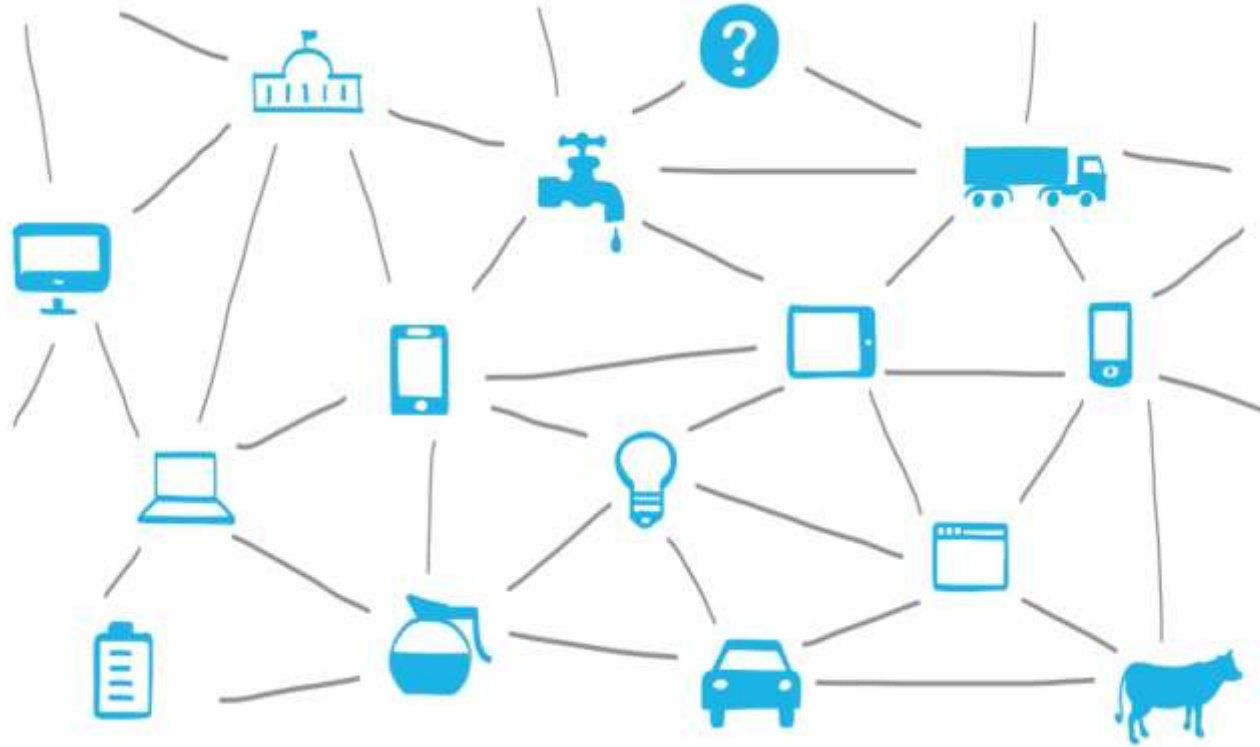


Number of mobile internet subscriptions worldwide (in billions)

Mobile internet access continues to become more and more common across the globe. Ericsson predicts that the number of mobile internet subscriptions via smartphone, tablet or any other device with a cellular connection will grow to 6.4 billion by 2019.

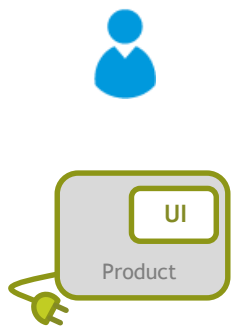


WORK / INDUSTRIAL ENVIRONMENT

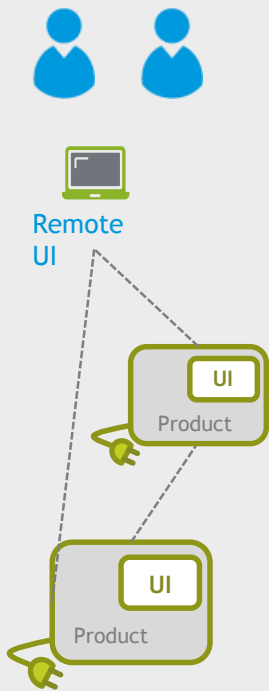


Industrial
Worker

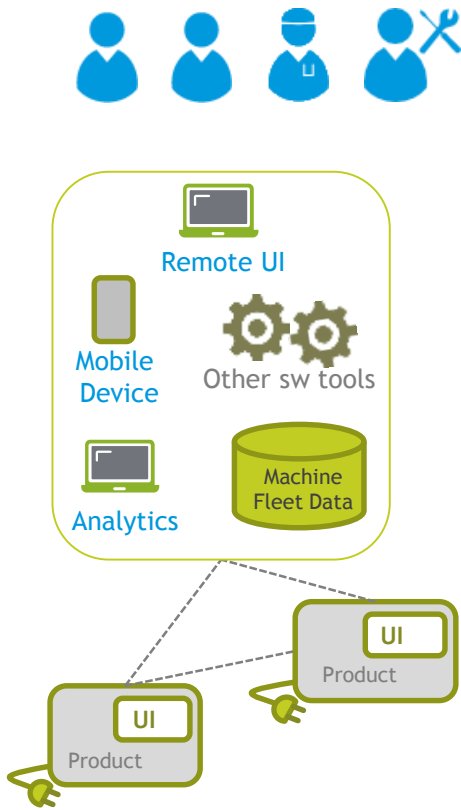
UX MORE IMPORTANT



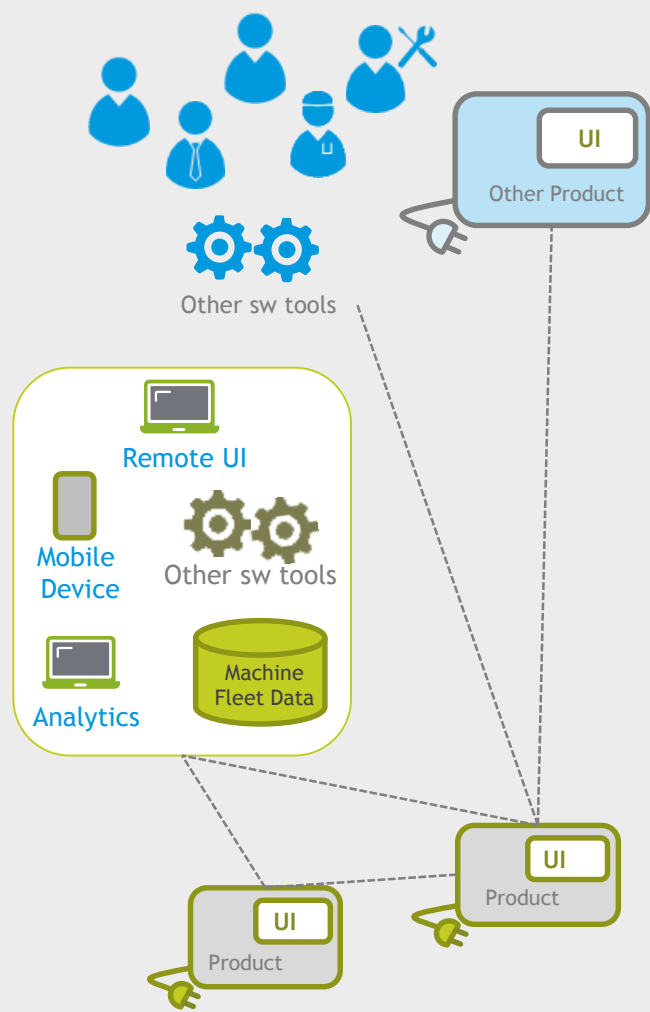
Stand alone



Connected



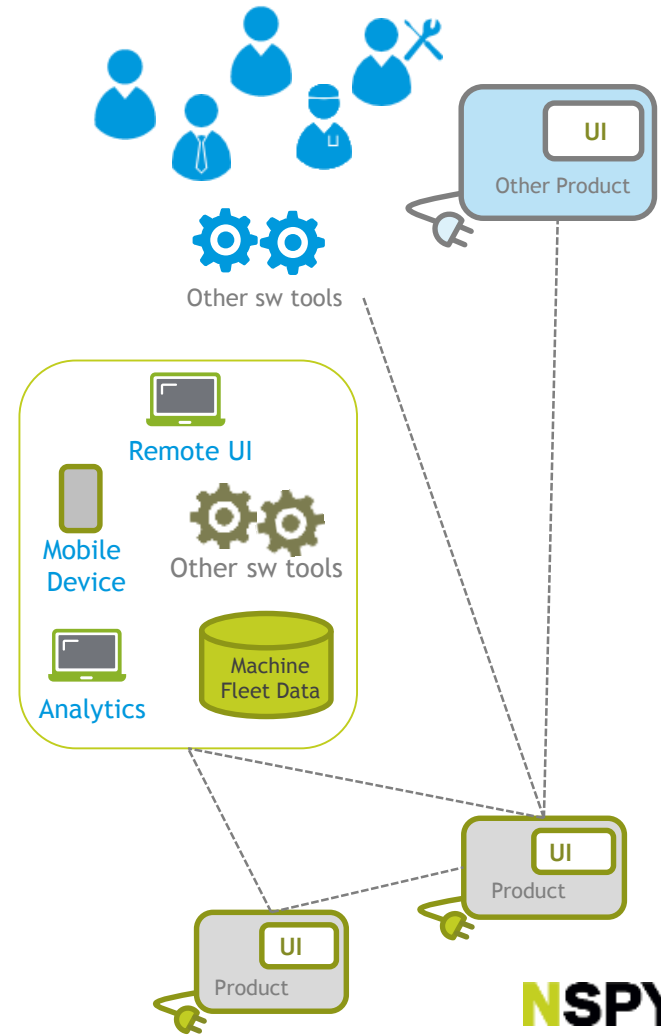
Workflow suite



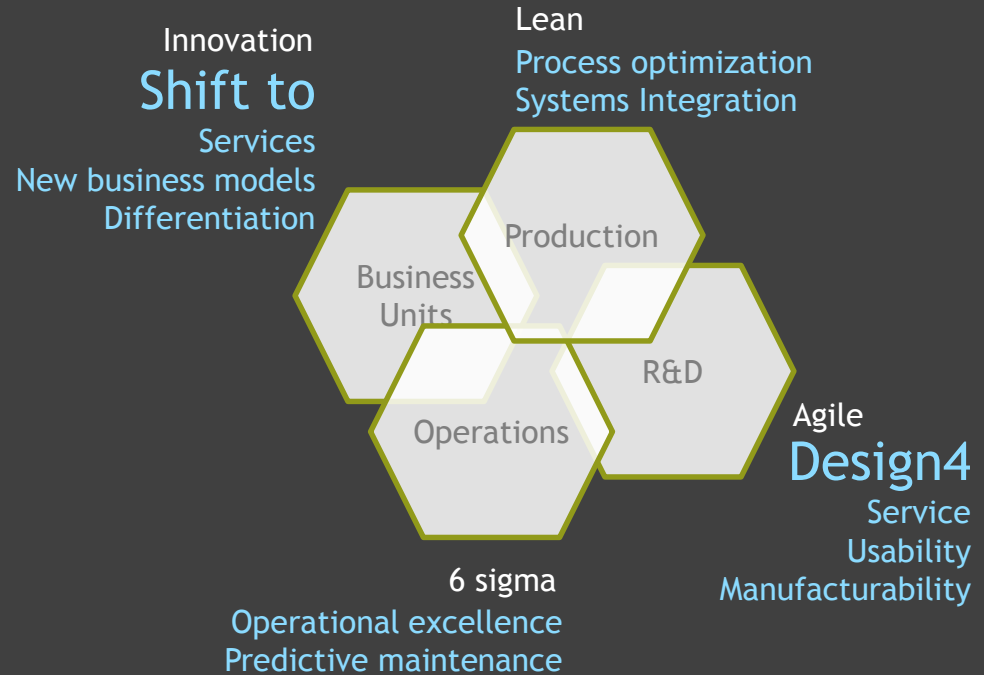
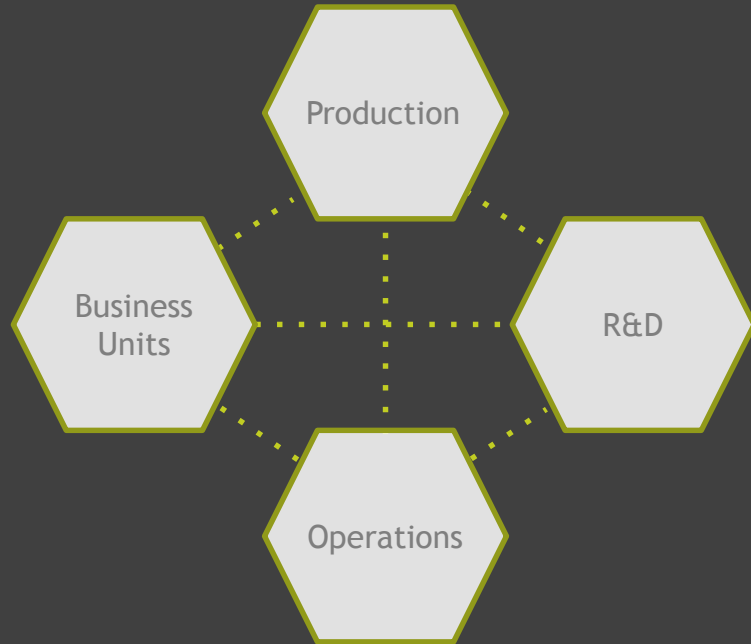
Eco system **NSPYRE**

UX HELPS TO REALIZE NEW OPPORTUNITIES

- Continuous updates
- Near real time information
- From reactive to predictive
- From product to services
- Optimized workflow



UX HELPS TO ALIGN DIFFERENT VIEWPOINTS

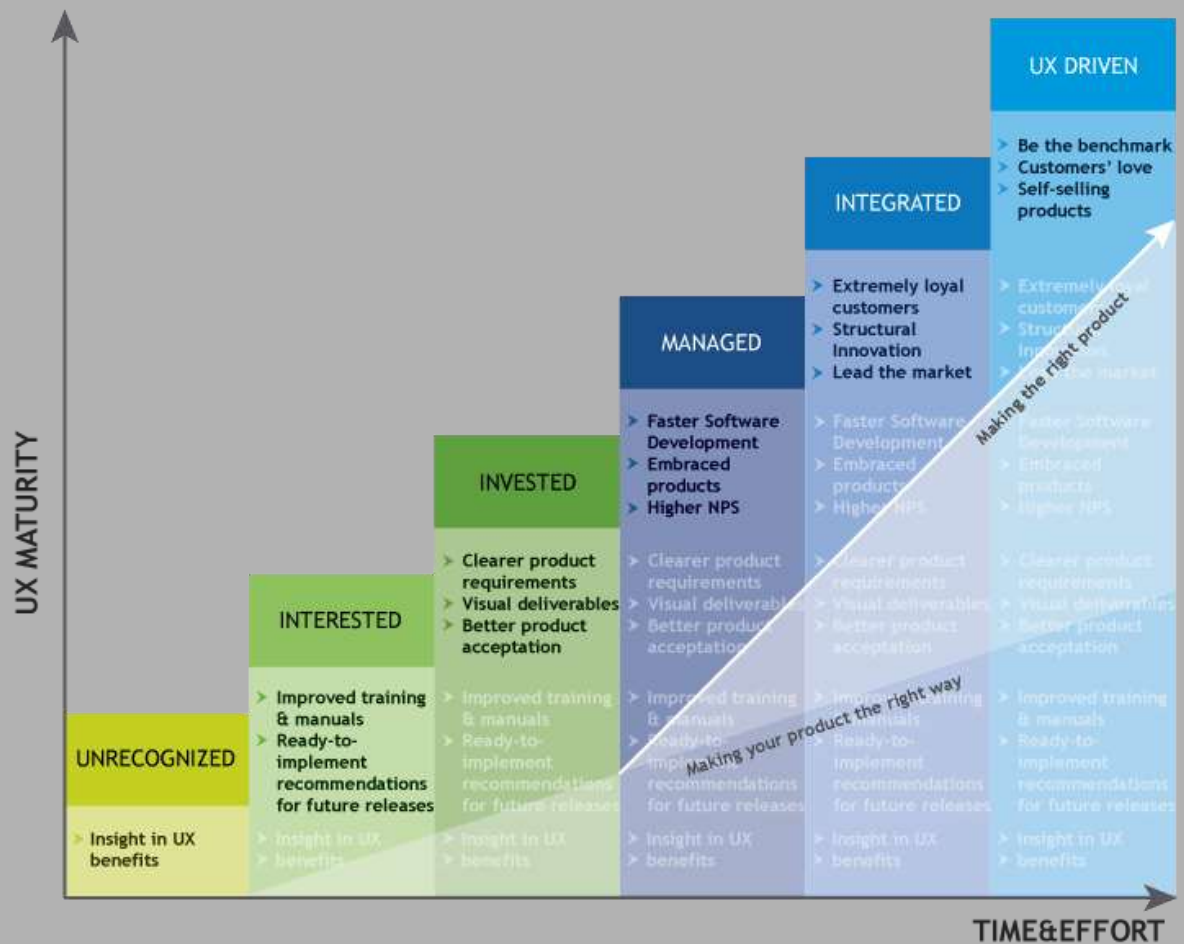


time

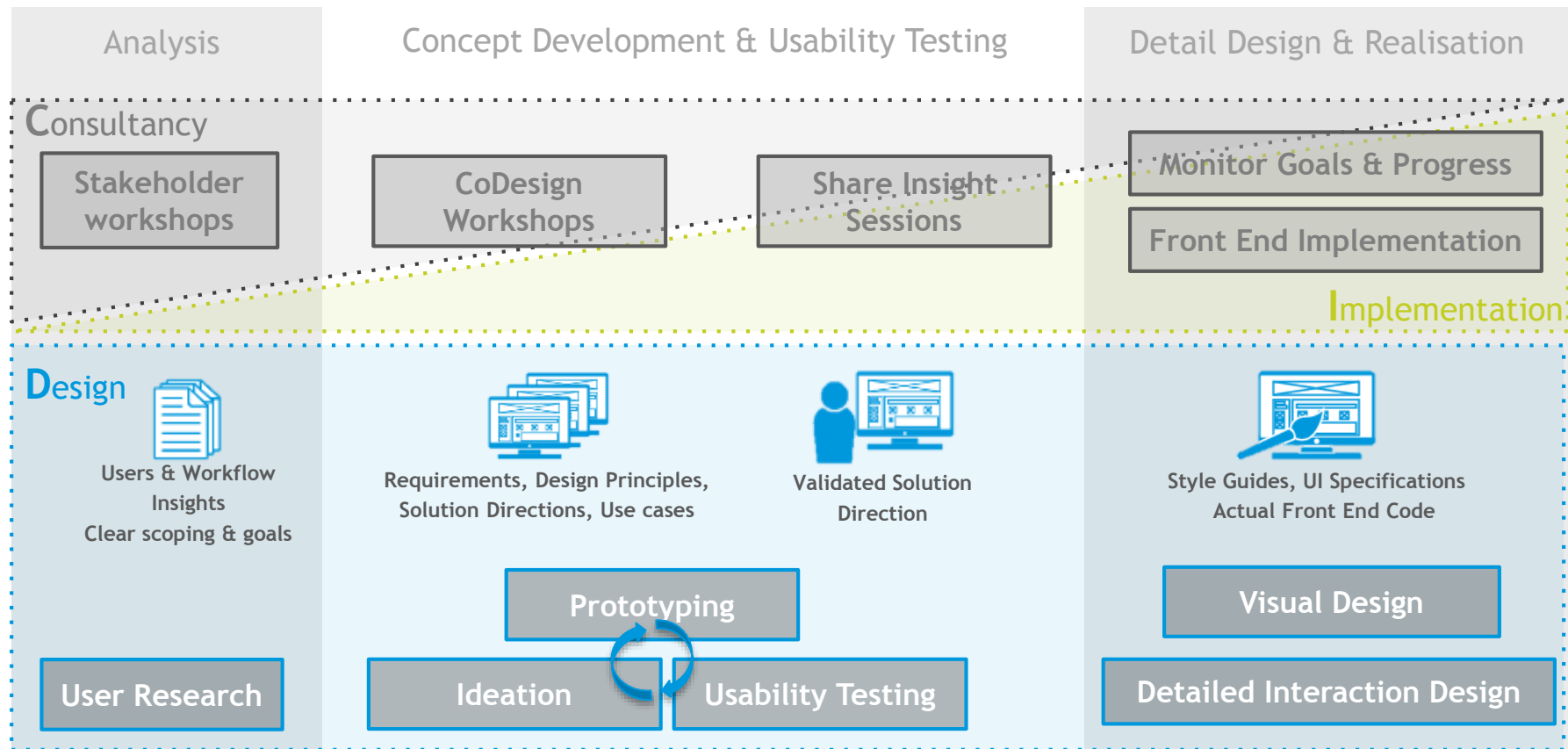
more cooperation, new approaches

BUILDING UX MATURITY

- QuickScan
- Structured Steps
- Holistic Approach
- Common language



NSPYRE UX APPROACH



Wegschaal

mmmm

actual weight

over shoot

288.360

TARE

01.023

TARGET
288.023

START



Scale

Material: Material 1 - 50227 Weigh ID: B000038 Connection Poi PRP01D02

Target (kg) 228.500

Remainder (kg) 3.658

Actual (kg) 224.842 TARE

Overshoot (kg) 1.786 SET

START ACKNOWLEDGE HOLD ABORT

InputMacro 288.082 kg
70.582 kg 217.500 kg

PREDICTIVE MAINTENANCE

“This is a potential killer app. I cannot wait to start using it”



PLAN:

PROACTIVE

REACTIVE



GROWING NEED FOR BETTER UX IN INDUSTRY

- Users demand better UX because they know it is possible
- Products get more user interfaces and more users

NSPYRE UX DESIGN OFFERS A STRUCTURED APPROACH TO

- Find and realize innovative solutions
- Improve speed of product development

CLOSING THE GAP

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It's not only possible...it has become necessary

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