



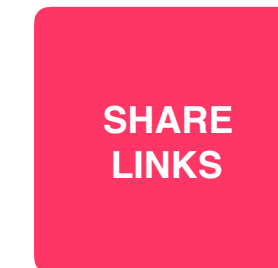
The Connected Workflow

How InVision Enterprise connects the product design workflow for better, faster products

V1 2018

Where we started

InVision started in 2011 as a tool for creating rapid interactive prototypes.



IDEATION

DESIGN

PROTOTYPING

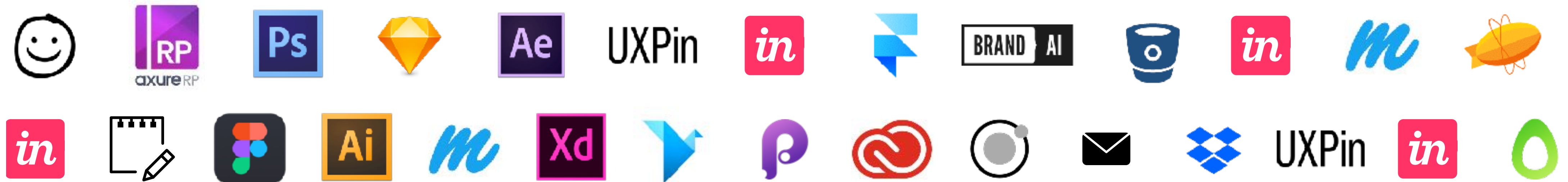
DESIGN
MANAGEMENT

COLLABORATION

DEVELOPMENT

The Fragmented Landscape Of Tools

To accomplish these tasks, product teams must turn to a fragmented landscape of tools. This forces teams to choose between a fast process, or a modern process—not both.



IDEATION

DESIGN

PROTOTYPING

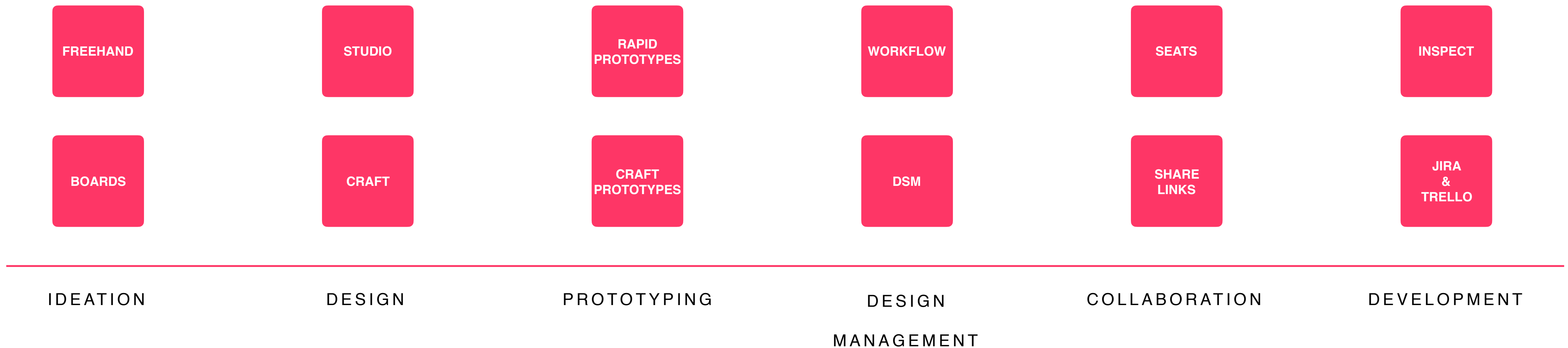
DESIGN
MANAGEMENT

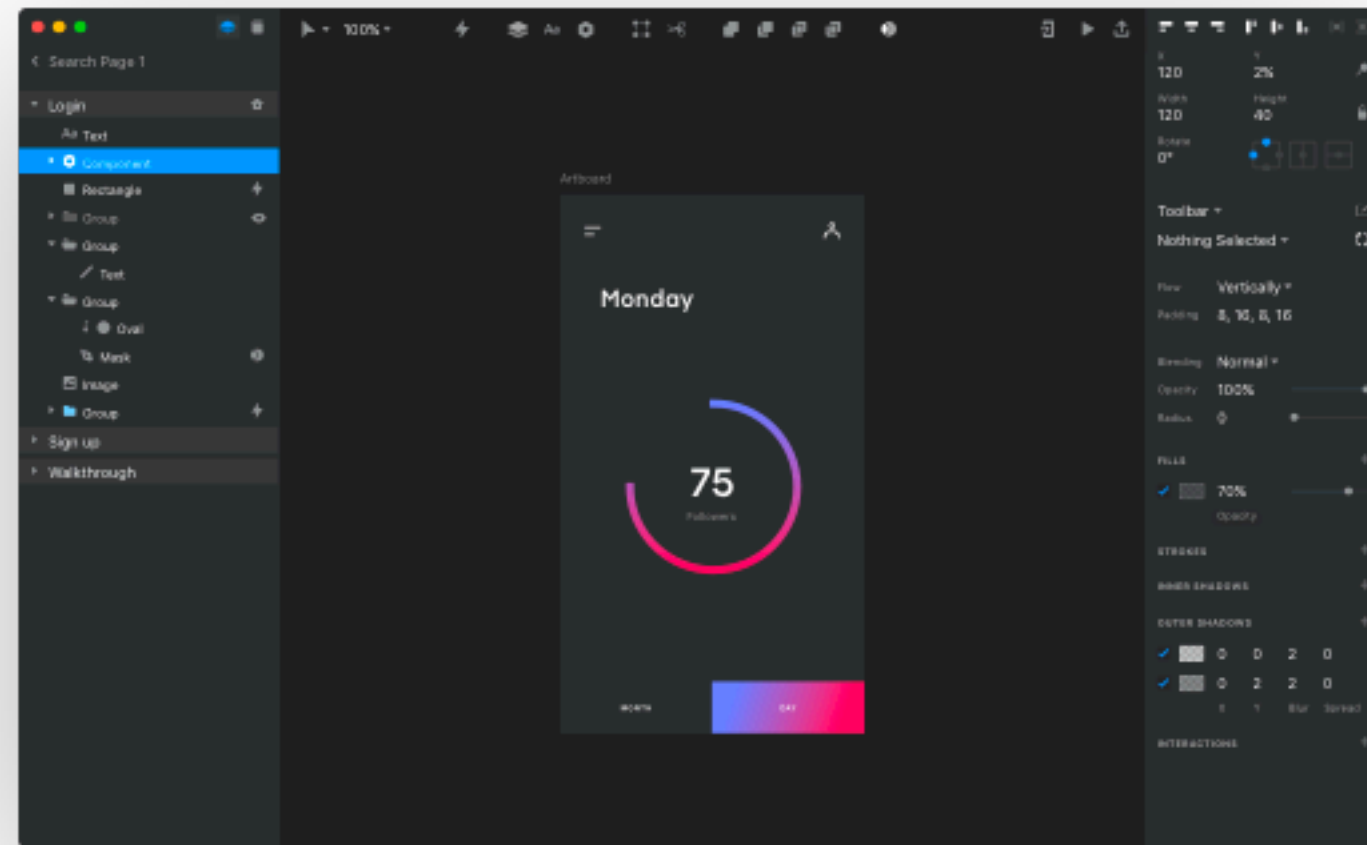
COLLABORATION

DEVELOPMENT

Where we are now

Over the years, InVision continued to accommodate more of the product design process, bringing us closer to the vision of created a connected workflow for digital product design.





Studio

DESIGN & PROTOTYPING

Design, prototype, and animate — all in one place.

- Vector-drawing tool
- Adaptive layout
- Interactive design
- Built-in animation
- Shared design libraries
- Completely synced workflow

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